

This list is based on reports we receive from around the nation so be sure your printed list is current.
Send your reports to Liberty@LC.org.

If you find a local store that openly celebrates Christmas, be sure to thank the manager!

Naughty

- ☹ 77kids – An American Eagle Outfitters, Inc. brand. Web site: “gift shop link” with “our perfect holiday shop WITH LOVE!” on homepage. Search yielded no mention of “Christmas” anywhere on site.
- ☹ A.C. Moore – Web site: Uses “Christmas” colors and symbols but does not acknowledge “Christmas.” Site search revealed 438 other manufacturers’ “Christmas” items but A.C. Moore does not promote “Christmas.” Circulars “One stop Holiday Decorating.” Repeated consumer calls to Customer Care and site executives were never returned
- ☹ aerie – An American Eagle Outfitters, Inc. brand. Web site: Although used red “Christmas” color and three items tagged “Christmas,” no mention of “Christmas” anywhere on site.
- ☹ Albertsons – Web site: “Make This Holiday As Big As You Want” on home page. Profits from “Christmas” colors and symbols but “Christmas” search on sight yielded no mention of “Christmas.” Circular: “Your Holiday List for Less.”
- ☹ ☹ American Eagle Outfitters, Inc. – Web site: “Christmas” totally expunged from entire site. Search yielded no “Christmas” items.
- ☹ American Girl – Web site: “FEATURED HIGHLIGHTS Order Christmas gifts by Dec. 10 to avoid rush shipping charges” link on home page. Otherwise, holiday was everywhere with only four items that mentioned “Christmas.”
- ☹ Athleta – A Gap, Inc. brand. Web site: No mention of “Christmas.” Gap “Go Ho Ho” TV Commercial: Lighthearted but mentions several unrelated holidays. Company does not promote “Christmas” in stores or other advertisements.
- ☹ Banana Republic – A Gap, Inc. brand. Web

Nice

- ☺ Amazon.com – Web site: “Drop by Christmas Corner” on home page. “Christmas Corner” page includes “Christmas Trees and Trimmings” section, “Christmas Lights” section, “Figurines and Christmas Villages” section, “Christmas Music” section and “Christmas” items too numerous to count! Amazon is “Christmas-friendly.”
- ☺ Barnes & Noble – Web site: “Merry Christmas” gift card and “Christmas” card links on home page. “Christmas” search revealed 27,986 distributor items. Local stores play Christian “Christmas” music.
- ☺ Bass Pro Shops – Web site: “Christmas Sale” and “Christmas Gift Ideas for All” on home page. “Christmas Lights” and “Christmas Tree” gift card.
- ☺ Bath & Body Works – Web site: Home page opens with definitive Christmas “Carol of the Bells” instrumental. (Lyrics include “Christmas is here, bringing good cheer ... Christmas is here, Merry, Merry, Merry, Merry Christmas, Merry, Merry, Merry, Merry Christmas.”) Also, Home & Candles section includes “The Perfect Christmas Gift Boxed Candles,” “Shop All Perfect Christmas” and “Christmas Box of Questions.”
- ☺ Bed, Bath, and Beyond – Web site: “Christmas Décor” on home page with “Christmas Décor” section that includes “Christmas Trees” and unlimited “Christmas” items that are Bed, Bath & Beyond’s “Exclusively ours” brand. Also, “Merry Christmas” gift cards both on web site and in printed advertisements. Consumer report that clerks greet and respond with “Merry Christmas.”
- ☺ Belk – Web site: “Christmas Countdown” on home page. “Christmas Tree Giftware,” “Christmas Dream” ornament and many other “Christmas” items such as “Baby’s 1st Christmas.” Circular and some printed ads:

Naughty - Continued

site: No mention of “Christmas.” Gap “Go Ho Ho” TV Commercial: Lighthearted but mentions several unrelated holidays. Company does not promote “Christmas” in stores or other advertisements.

☹ ☹ Best Buy – Web site: No “Christmas” on home page and only one link “Guaranteed Christmas Delivery.” Consumer report that company spokeswoman, Dawn Bryant, announced they would not use “Christmas” in advertising but Thanksgiving weekend printed an advertisement that offered a Muslim holiday greeting “Happy Eid al-Adha.” In Store: Happy Holiday sign and decorated tree. Cahier mumbled “you too” response when consumer wished him “have a Merry Christmas.”

☹ Bloomingdale’s – Web site: “Holiday Shop” and “Shop Holiday Gifts” on home page. “Christmas” search yielded one “Merry Christmas” gift card but no other mention of “Christmas.”

☹ Comp USA – Web site: “Christmas” colors and symbols but no mention of “Christmas” except when “Christmas” search revealed items named by other manufacturers.”

☹ Cost Plus World Market – Web site: “Holiday Entertaining Made Easy” and “Home Décor for the Holidays.” “Holiday” and “Holidays” all over home page but no mention of “Christmas.” “Christmas” search discovered a “Christmas” moose and two other “Christmas” items. TV Commercial: No mention of “Christmas.” Weekly Ad: Capitalizes on “Christmas” colors and symbols but no mention of “Christmas.”

☹ CVS – Web site: no mention of “Christmas” except for items named by non-CVS manufacturers. In store: consumers report that some pharmacists respond with “Merry Christmas” but CVS does not appear to promote “Christmas.”

☹ Dick’s Sporting Goods – Web site: “Holiday Shop Must Haves” and “Holiday Shop” on home page. Word “Holiday” everywhere. “Christmas”

Nice - Continued

“Christmas Countdown,” “... off accessories that say ‘It’s Christmas,’” “Deliver Your Gifts in Time for Christmas” and “Christmas Shipping Schedule.”

☺ Big Lots – Web site: “Christmas Trees,” “Shop Christmas” section and “Christmas” department on home page. Printed weekly ads feature “Christmas” related categories such as “Christmas Textiles” and “Christmas Scented Candles.”

☺ Boscovs.com – Web site: “Holiday Shop” with “Christmas Home Accessories” section, “Nativity” section and other “Christmas” sections. Gift cards say “Merry Christmas” and “Feliz Navidad.”

☺ ☺ Boss Creations – Web site: “Putting CHRIST Back in CHRIST-mas,” “Keep Christ in Christmas” with “CHRIST-mas” Tree™ on home page. “The “CHRIST-mas Tree™” is designed so that the tree trunk is a wooden cross to specifically bring back the real reason for “Christmas.”

☺ ☺ Bronners CHRISTmas WONDERLAND – Web site: “World’s Largest Christmas Store” and “Enjoy CHRISTmas all Year.” “Christmas Trees,” “Christmas Lights,” “Christmas Ornaments,” “Advent Calendars,” “Nativity Scenes” and “Christmas” truly everywhere on site!”

☺ BuyAmerican.com – Web site: “Christmas Specials,” and “Click here for Christmas discounts and special offers” on home page. Links to other American-made products such as “Share the Christmas Story With the Most Unique Cards Available Only From Memory Cross.”

☺ Cabela’s – Web site: “Your 2009 Christmas Shop” and “Merry Christmas” gift card links moved to home page. Catalogs: “... 2009 Christmas Master Catalog” and “... 2009 Women’s Clothing Christmas Catalog.” Printed “... Last Minute Christmas” catalog included “... order by Christmas,” “Need it by Christmas,” “Countdown to Christmas” and “Cabela’s Christmas Shop.”

☺ Chic-fil-A® – In Store Report: Employees say “Merry Christmas” and “Christmas” music plays.

Naughty - Continued

search revealed NFL “Christmas” and other items by non-Dick’s manufacturers but no mention of “Christmas” by Dick’s on web site, in circulars or in stores.

⊗ Disney – Although “Disney Prep & Landing Christmas is Counting on You” elite unit of elves animation is advertised on the home page, only an occasional mention of a nostalgic Disney “Christmas” item appears when click on the Store link. “Holiday Shop” with several “Holiday” categories but “Christmas” search revealed no mention of “Christmas.”

⊗ Dunham’s Sports – Web site: “Fall Savings” and “Fitness” themes on home page but no mention of “Christmas” except when “Christmas” search discovered NFL “Christmas” and other items by non-Dunham’s Sports manufacturers.”

⊗ ⊗ Gap – A Gap, Inc. brand. Web site: No mention of “Christmas” but “Ready for Holiday Cheer” on home page. Search revealed four non-Gap manufacturers’ items that included “Christmas.” “Go Ho Ho” TV Commercial: Lighthearted but mentions several unrelated holidays. Old Navy TV Commercial “Holidays in Hoodie” also lighthearted with Supermodelquins cheering “Merry Christmas” and other Christmas symbols; however, only one out of several Gap, Inc. commercials does not equate to “Christmas” promotion. Company does not promote “Christmas” in stores or other advertisements

⊗ Garmin – Web site: No mention of “Christmas” on US site. Site search revealed only Garmin blog used the word “Christmas” on prior years’ advertisements for cash and car promotions. TV Commercial: Promoted “Google Local Search” and used Christmas symbols to profit from “Christmas” but was no mention of or promotion of “Christmas.” Consumer reported upgraded to competitor product.

⊗ Giant Eagle Pharmacy – Web site: Entertain pull-down menu on home page reveals “Get in the Holiday Spirit” and “Get Glorious Gifts.” Cook pull-down menu on home page reveals

Nice - Continued

Sometimes songs are Christian “Christmas” carols that reference “God,” “Christ” and true meaning of “Christmas.”

☺ ChristmasPlace – “Christmas” everywhere! “Christmas” sections include: “Christmas Floral,” “Christmas Lights,” “Christmas Ornaments,” “Christmas Music,” “Christmas Trees,” “Christmas Villages,” “Nativity” and “Christmas Stockings.” Consumers can shop and stay at “The Inn at Christmas Place.” To “Support Our Troops With Christmas in a Box,” three “Military Christmas Gift Packages” are available.

☺ ComputerGear.com – Web site: “USB LED Christmas Tree ...” on home page. “Christmas” is sprinkled throughout the site. “Christmas Delivery Schedule” and “Check back Christmas 2009 for fun last minute gifts to put under your Christmas tree!” Printed catalog: “Guaranteed Christmas Delivery.”

☺ Cracker Barrel – Web site: “Christmas” on home page. Stores are all about “Christmas” and “Christmas” music plays in restaurants and stores.

☺ Dillard’s – Web site: “The Style of Christmas” and “Southern Living Christmas Cookbook” on home page. “The Style of Christmas” gift cards. “Christmas” search revealed many items. Circulars and Printed Ads: “Christmas Home and Sale Values” and “Christmas Book.”

☺ Dollar General – Web site: “A Merry Christmas Just Got Easier” on home page. Click on “Christmas” to see “Two Weeks Until Christmas.” Site cheerily decorated with Christmas red and green colors. Weekend sales flyers advertise many “Christmas” items.”

☺ Dollar Tree – “Web site: “Christmas Corner,” “Christmas Stockings,” “Great for Christmas Gifts” and “Christmas Corner is Selling Out Fast” on home page. Circular: “Christmas Lanterns” and “Christmas Cards.”

☺ Family Dollar – Web site: “Pick Up Our 2009 Christmas Toy Book in Stores Now” and “Christmas Toy Book” on home page. “Trim the Tree” section in giant letters reveals “Christmas...it’s all here!”

Naughty - Continued

“Simple, Stress-Free Holidays”. “Christmas” search yielded only seven “Christmas” recipes. “Holiday” was everywhere.”

⊗ J. Crew Outfitters – Web site: “Very Best Gift Guide” on home page. “Christmas” search revealed one item but no other mention of “Christmas.” J. Crew does not appear to promote “Christmas.”

⊗ Kodak – Web site: “Get the party started” and “KODAK Gallery Holiday SuperSavers” primary themes on home page. Gallery links reveal “Holiday SuperSaver Sale” and “Shop Holiday Gifts.” “Christmas” search revealed an “Advent Calendar” but site all about “Holiday.”

⊗ Made in Washington Stores - Web site: “Holiday Gift Baskets” and “Artisan Chocolate Holiday Sale.” Only two mentions of “Christmas” on entire site: one is hidden in SHOP BY OCCASION pull-down menu on home page and second is when page is accessed. Catalog: No mention of “Christmas” but “Holiday” everywhere.

⊗ Office Max - Web site: No mention of “Christmas” anywhere on site. Search discovered five items where “Christmas” was replaced with “Xmas.” Printed Circulars: No mention of “Christmas.” Again, the company seeks to profit off of “Christmas” by using “Christmas” colors, symbols and elves but no mention of “Christmas” anywhere.

⊗ Old Navy – A Gap, Inc. brand. Web site: No mention of “Christmas.” Instead, “This Week’s Holiday Deals” and “Holiday Gift Guide 2009” appears on home page. Countdown “The Holiday Shopping Season Has Officially Begun!” Search revealed no “Christmas” items. “Holidays in Hoodie” TV Commercial: Lighthearted with Supermodelquins cheering “Merry Christmas” and other Christmas symbols; however, only one out of several Gap, Inc. commercials does not equate to “Christmas” promotion.

⊗ Piperlime – AA Gap, Inc. brand. Web site: No mention of “Christmas.” Search revealed “Hmmm. We couldn’t find “Christmas”. Did

Nice - Continued

⊙ Frontgate – Web site: “Christmas” is everywhere! “Gallery of Christmas Trees,” “Shop Christmas Trees and Garland,” “Shop Outside Christmas Décor” and “Check Here to Ensure Delivery by Christmas” all on home page. “Christmas” search revealed Christmas” everything! Catalog reads “Christmas” inside and on cover page.”

⊙ Garden Ridge – Web site: “Christmas Trees” three times on home page and in Circular advertisements.”

⊙ Hallmark – Web site: “Christmas” page located under Occasions pull-down menu. “Christmas Helpful Hints to Make Your Season Jolly,” “Christmas Keepsake Ornaments” and “Add a Jolly Message Inside Your Christmas Cards.” TV: “Christmas” card shown in commercial.”

⊙ Hobby Lobby – Web site: “Christmas” and “Christmas Tins” located on home page. “Holiday Messages” (cards) especially geared to Christ.” Printed Ads: “Christmas ornaments,” “Christmas Treetops,” “Christmas Categories 50% Off” and many other “Christmas” categories.”

⊙ Home Depot – Web site: “Christmas Decorations,” “Order in Time for Christmas,” “Go Big This Christmas” and “Free Shipping on Select Christmas Decorations” all on home page. “It’s Beginning to Look a Lot Like Christmas,” “Do Christmas on a Grand Scale” and numerous other “Christmas” sections.”

⊙ HoneyBaked Ham – “Christmas” friendly. Radio broadcast commercial: “This Christmas Your Family” In store: Employees greet and / or respond to consumers with “Merry Christmas.” Corporate office and stores playing “Christmas” music since late November.”

⊙ JC Penney – Website: “Preview Our Biggest After-Christmas Sale” on home page. “Christmas” search revealed “Christmas Trees,” “Christmas Stockings” “Nativity Sets,” “Christmas Dinnerware” sections and “¡Feliz Navidad!” gift cards. Consumer forwarded 2009 response from Internet Customer Service: “Christmas is alive and well at JC Penney, always has, and always will be, and can be found in all three JCPenney

Naughty - Continued

you mean "christa"? Gap "Go Ho Ho" TV Commercial: Lighthearted but mentions several unrelated holidays. Company does not promote "Christmas" in stores or other advertisements.

⊗ Plow & Hearth – Web site: "New for Holiday" link. Profits from Christmas colors and symbols but no mention of "Christmas." Search yielded 135 other manufacturers' "Christmas" items and printed "Holiday 2009" catalog included "... Christmas delivery" and "For All Christmas Deliveries" but Plow & Hearth does not appear to promote Christmas. Consumer canceled \$200 order and requested reason "Christmas" expunged from site but company did not respond.

⊗ Polo Ralph Lauren – Web site: No mention of "Christmas" anywhere on site."

⊗ Radio Shack – Web site: No mention of "Christmas" anywhere on website. "Christmas" search revealed no results.

⊗ Roaman's – Web site: Although "Merry Christmas" e-gift card appeared on home page, primary theme was "The Beauty of the Holidays." Site did not allow a "Christmas" search. Catalog: "Holiday Sale" on cover page and "Celebrate the Holidays" inside. No mention of Christmas."

⊗ Sports Authority – Web site: "Christmas" not mentioned but holiday delivery link on home page. "Christmas" search revealed other manufacturers' "Christmas" items. Sports Authority does not appear to promote "Christmas."

⊗ Sprint – Web site: Literally *nothing* about "Christmas!" anywhere on site. "Christmas" search revealed blogger comments wishing each other "Merry Christmas" or asking for holiday hours.

⊗ Staples – Web site: Two "Staples Holiday Center" links on home page that revealed "Holiday Essentials." "Christmas" search found non-Staples items named only by manufacturers. Weekly Ad: "Ship Your Holiday Gifts and

Nice - Continued

shopping channels (online, stores and catalog) ... Our sales associates will say "Merry Christmas"

⊙ Joann Fabric and Craft Stores – Web site: "Christmas Décor & Entertaining," "Christmas Houses," "Christmas Trees," "Christmas Décor," "Christmas Floral," "Christmas Crafts," "Christmas Storage," "Christmas Gifts" and other "Christmas" sections. Holiday Inspirations include "Christmas Bakeware" and "Christmas Foam Kits."

⊙ Kay Jewelers – TV commercial says "... it's 2:00 am Christmas Morning ... I couldn't wait."

⊙ K-Mart – Web site: "Mr. BlueLight's Christmas Countdown" on home page. "Christmas" section includes "Shop Christmas." "K-Mart Christmas Commercials: The Sheets" includes "K-Mart Makes Christmas Count" and "Christmas Ad 2009" includes "I'm going to K-Mart to go Christmas Shopping" and "Christmas" mentioned again. In stores: Some "Christmas" cards printed with Bible verses and real meaning of "Christmas." Circulars advertise "Make Christmas Count" and / or "... Christmas Décor" on cover pages. "Christmas" layaways began in October!

⊙ Kohl's – MSN Internet Commercial: "Kohl's Incredible Christmas 3-Day Sale!" Web site: "Biggest Christmas Sale" "25 Deals of Christmas" and "Christmas Countdown Sale" on home page. "Christmas" section along with "Christmas and Holiday" search. Many "Christmas" items and "Merry Christmas" / "Feliz Navidad" gift cards and e-cards." "Direct Mail Campaign: "Preview All Of Our Biggest Christmas Specials" at "... BiggestChristmasSale" and "Biggest Christmas Sale." Weekend circulars also advertise "Christmas Countdown Sale."

⊙ Land's End – Web site: "Get it by Christmas, Guaranteed. Period." on home page and throughout site. Catalogs: Land's End Gift Guide and Land's End Mens" with image on both covers of a "Christmas" tree with "Christmas" related words and in big red bold words "Merry Christmas to All." "We'll Get It There By Christmas," "Needlepoint Christmas Stockings,"

Naughty - Continued

Save,” “Stuff Your Stocking With Savings,” “Happy Holidays,” “Great Holiday Deals Starting At” “Christmas” unfriendly.”

Nice - Continued

“Pewter Christmas Stocking Holder” and consumer reports Land’s End is “Christmas” friendly.”

☺ Lehman’s® – Web site: “Christmas Gift Guide” on home page and “Christmas Gift Guide” web page. “Christmas Tree LED Candles” and “Christmas Candle Canes.” “Christmas 2009” printed catalog: Galen Lehman, President, wished consumers “ ... a joyful Christmas” with other Amish “Christmas” items that included “Christmas Scented Candle Basket” and “Handmade Christmas Pillar Candles.”

☺ L.L. Bean – Web site: Click on “Our Holiday Gift to You” to access “ ... ensure Christmas delivery” and “Shop Catalogs Online” link revealed two “Christmas” related Catalogs: “Christmas Favorites” and “Christmas 2009” included “Another Christmas with ...,” “Celebrate Christmas ...,” “... on my Christmas list ...” and “... pairs as Christmas gifts.” Call Center: Several Customer Service Representatives responded with “Merry Christmas.”

☺ Lord and Taylor – Web site: “Guaranteed to Get There By Christmas” and “Lowest Price Before Christmas” alternating on home page and throughout site. “Deal of the Holiday” link reveals “Get It Before Christmas” and manufacturer’s “... Christmas Tree Set.”

☺ Lowe’s – Web site: “Guaranteed Delivery by Christmas Eve” on home page. “Christmas Trees,” “Christmas” lights” and “Christmas” tree decorations. TV ads feature Christmas. Printed Ads: “Christmas.” Local stores use “Christmas” and local employees say “Merry Christmas.”

☺ Macy’s – “Web site: Holiday Lane section with unlimited “Christmas Trees,” “Christmas Villages” and other “Christmas” items. “Merry Christmas” and “Feliz Navidad” gift cards.”

☺ Martha Stewart – Web site: “22 Traditional Christmas Cookie Recipes,” “Christmas Turkey Recipes,” “2009 Christmas Gift Ideas,” “Deck the Wall, Hall and Tables for Christmas,” and “Christmas Desserts” all on home page. Best TV Moments: “Christmas Countdown” with “Christmas Cookie Day is Back.” Radio: “How Well Do You Know Martha’s Christmas

Traditions?”

☺ Menards – Web site: “Menards Christmas Sale,” “Dutch Auction on Christmas Decorations” and “Open Until 4:00 pm on Christmas Eve. Closed Christmas Day on home page.” “Artificial Christmas Trees” and various other “Christmas” items. Printed ads: “All Christmas Ornaments 30% off” and “All Christmas Lights” “Christmas” friendly.”

☺ Michaels – Web site: “Christmas Blowout,” “Christmas Candles and Candleholders,” “Christmas Wall & Tabletop Décor,” “Christmas Floral & Containers,” “Christmas Lights,” “Christmas Bows, Ribbons, & Crafts” and “Christmas” tab all on home page. “Christmas” page with additional “Christmas” sections.”

☺ M&M-Mars Candies – Web site: Holiday section includes “Christmas” on mymms.com.

☺ Mrs. Fields Cookies – Web site: Festive with “Shopping Days ’til Christmas 10” and “On the First Day of Christmas My True Love,” “Merry Christmas Cardinal Tin” link and “Christmas Collection” section on home page. “Christmas Collection” includes “Cottage Christmas Basket,” “Merry Christmas Cookies” and many other “Christmas” items. Very “Christmas” friendly.

☺ New Balance – Web site: “Christmas” colors and symbols “... with Guaranteed Delivery by Christmas” on home page and all over site. Consumer report that Call Center “Christmas” friendly and Customer Service Representative responded with “Merry Christmas” several times.

☺ Nordstrom – Web site: “Merry Christmas” and “Merry Christmas” e-gift and gift cards listed on home page. Thread link reveals “Merry Christmas Wishes...” and “Christmas” search yields other “Christmas” items.

☺ Old Time Pottery – Web site: Internet commercial “It’s Time for a Christmas Bargain” on home page. Circular ad: “... Everyday Low Christmas,” “Christmas Trees,” “Christmas Ornaments,” “Christmas Lights” and “Christmas” everywhere on page.”

Naughty - Continued

Nice - Continued

☺ Ollie's Bargain Outlet – Web site: “Christmas Card Buyout.” Radio ad: “Have a Jolly Ollie's Christmas.” In stores: Plays “Christmas” carols that represent the true meaning of “Christmas” such as “The First Noel” and cashiers greet and respond with “Merry Christmas.”

☺ Overstock.com – “TV commercial “ ... Christmas Jingle 2009” includes “Christmas bows” in song. Internet commercial plays “Deck the Halls” in background while “Christmas Ad 2009” says “ ... buy all your Christmas gifts”

☺ PetSmart – Web site: “Need Your Order in Time for Christmas?” on home page that links to “Receive Your Order by Christmas.”

☺ QVC – Web site: “Guaranteed Christmas Delivery” twice on home page. “Christmas Shoppe” section, “Christmas Toys,” “Nativity,” “Christmas Lights” and 1,800 “Christmas” items.”

☺ ☺ Regal Boats – Consumer reports: “Merry Christmas” and “Jesus really is the reason for the season.” Consumer “Christmas” cards quoted Isaiah 9:6 from the Old Testament.”

☺ Sam's Club – Web site: “Still Need Delivery by Christmas?” displayed on home page. “Merry Christmas” gift card.

☺ Sears – Web site: “More Values More Christmas” theme across website and TV commercials. “Blue Christmas Crew Headquarters” link and “More Christmas Across America” on home page. “Sears Christmas Commercial:” “Sears Blue Christmas Crew” and “More Values More Christmas.” Craftsman printed catalog: “More Values More Christmas” theme on nearly every page and “Merry Craftsman” eGift cards.”

☺ Shopko – Web site: “... Get it by Christmas” on home page. “Christmas” link. Circular printed ads: “Celebrate Christmas,” more than seven times, “Create Your Christmas Wish List,” “Merry Christmas” and “Christmas Coal.”

☺ ☺ Smithsonian.com – Web site: “Sing Along to the *Messiah*,” “The Glorious History of Handel's *Messiah*,” “Artists Homemade Christmas Cards,”

Naughty - Continued

Nice - Continued

“Top 10 Real-Life Grinches” and “Holiday Delivery from the *Graf Zeppelin*” links all on home page. “Christmas” search revealed 50 “Christmas” and holiday articles

☺ Stein Gardens & Gifts – Web site: “Christmas Gift Guide,” “Outdoor Christmas Decorating Specials,” “Freshly Cut Christmas Trees” and “Christmas Wonderland” on home page. Circulars: “Christmas Savings,” “Christmas Trinkets,” “Christmas Coupon Specials,” “Christmas Drieds,” “Christmas and Holiday Specials,” “Nativity Collectibles,” “Life-Like Christmas Trees” and “Visions of Christmas.”

☺ Target – “Christmas Delivered” banner site-wide and “Christmas Gifts” link on home page. “Christmas at Target,” “Christmas Helpers,” “Merry Christmas Calendar,” “Christmas Home Decorations,” “Christmas Tree Decorations,” “Christmas Lights,” “Fun Christmas Videos,” “¡Feliz Navidad!” gift card and other “Christmas” items. TV “Target Christmas Commercial 2009” says “... with Christmas just around the corner” and “... to make your Christmas shopping so easy you'll be laughing.”

☺ The Swiss Colony – Web site: “Christmas Breakfast,” “Christmas Goodies,” “Christmas is December 25” and “Christmas Village Gifts” section all on home page. “Christmas Village Gifts” and “Christmas” search yielded over 500 “Christmas” items. Catalog: “We still believe in the magic of Christmas” and “The Finest Christmas ...” and “Luxurious Christmas ...”

☺ T.J. Maxx – Web site: “Fresh Shipments of Gifts ... up to Christmas Eve” and “Christmas carolers sing a different tune” link yields a YouTube Caroling Contest that includes “We Wish You a Better Way to Christmas Shop.” Also, “Merry Christmas” gift cards.”

☺ ToysRUs – Web site: “Bonus Shopping Hours on Christmas Eve” on home page. “Christmas” search revealed 673 “Christmas” items. Printed ad: “Christmas Eve.”

☺ TreeClassics.com – Web site: “World’s Finest Artificial Christmas Trees,” “Countdown to Christmas” and “Holiday Christmas Train Set” on

home page.”

☺ Walgreens – Web site: “ ... in time for Christmas” on home page. Circular ads: “Christmas Candy,” “Christmas Pencils” and “Need it by Christmas?”

☺ ☺ WallBuilders – Web site: “Nativity” scene with an 1877 quote by John Quincy Adams “In the chain of human events, the birthday of the nation is indissolubly linked with the birthday of the Savior” on home page. Also on home page: “1844 Christmas Sermon,” “Christmas With The Presidents” and other “Christmas” related historical articles. “Christmas” search revealed “Christmas” everywhere on website. “Christmas” cards reveal true meaning of “Christmas.” Online and printed “Christmas Catalog 2009” with words to “O Come All Ye Faithful” printed on front cover.

☺ Wal-Mart – Web site: “Christmas Shop Bring Joyful Entertaining Home” and “Brighten Your Christmas for Less” on home page. Christmas section includes “Christmas Shop.” “Walmart Christmas Commercial” with “Christmas” song Most Wonderful Time of the Year playing in background with words “Christmas Costs Less at Walmart.” Second “Christmas” commercial “Walmart Thanks Our Troops at Christmas 2009.” Printed advertisements promote “Christmas” decorations. In store: Employees greet and respond with “Merry Christmas” and “Christmas” was everywhere in some stores in early November!”

☺ Williams-Sonoma – Web site: “Christmas Delivery,” consumer comment “I can't imagine the Christmas season without it ...” and “Christmas” section on home page. “Christmas Bakeware,” “Christmas Décor,” “Christmas Food” and “Christmas Tabletop” sections. Very “Christmas” friendly.”

Disclaimer: We cannot always verify the current accuracy of all reports submitted to us.
Stores often change their actual or stated policies in response to inquiries.

Check for updates before you go shopping – www.LC.org
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